

The REAL Difference



One specialized hub to help businesses focus on development with reliable consulting.



Simplifying
Business

Company Profile

Our Values

- Performance: We deliver our promises to meet client satisfaction
- Durability: We innovate ideas and develop courses with our clients and the industry partners for the value to money
- Manage: We believe in effective management with hassle free service provide to our consultant
- Cooperation: We help each other to subsequently benefit from every opportunity available in the market. Achieve and uphold the trust between us.
- Customers oriented: Our benefit is in offering what the customer desires. "If you like us, we then come to being..."
- Accountability: Quality is ever lasting promise from our end.

Our Goals:

- Leadership is a must in customer service.
- Oversee long-term health and the overall success of the business and its financial strength.
- Always assure Customer Satisfaction.
- Be efficient at service against sufficient rate.
- Assurance of continues improvement in the market to ease modern life.
- Play an important role in professional development.
- Achieve long lasting customer loyalty.

Our Objectives:

- To promote a profitable business for a continuous financial growth.
- To participate in various event recognizing and maximizing opportunities.
- To meets the customers' requirements and expectations.
- Create a sustainable business activity that remains ahead of competitors.
- To provide a positive, challenging and safe working environment for employees with the opportunity for future personal development.



Our Mission: "Provide total development solutions to true professionals and future leaders"

Professional Development Management Consultancy 'PDMC' was established to provide total training solutions, management support and consultancy services to the clients and customers seeking continuous learning and skill training for their staffs and management. It is a unified hub to source various supports to all departments.

Knowing the cultural and language diversity in multinational companies, we offer training and programmes in various subjects. PDMC's concept is to understand clients' needs, hold discussions, conduct a mind mapping process and customizing training and development solutions to meet client's satisfaction in various levels of the management.

It is our objective to inspire the talents to undertake their continual development and involve them in learning process. Staffs are an asset for the companies and by providing adequate training; it helps business to be in-line with company objectives. Continuous growth in the sustainable market is achieved with our services.

"Year after year, PDMC and its people will be regarded as the best and most sought after management consultant group in UAE and will be recognized and respected as one of the premier associations of HR Professionals. As an industry partner we believe in association to the continual development of HR professionals."

Anjana Shukla, Managing Director

Human Resource Solutions



Employees are the most important asset of an organization. Sometimes, despite having great sales, sales team doesn't stay very long in the company. It is one of the problems where we assist you to get results.

With our HR solutions, right candidate for the right position will be hired in your organization. Avoid overwhelming interviews and evade high employee turn-over.

Employee effectiveness gets lower and lower due to the absence of appropriate training and development programs. To comply with the updated labor law, we assist you to draft ideal Human resource policies and practices.

- * HR Policies & Manuals
- * HR Audit Reports
- * Company Re-structuring
- * Document Management
- * Planning & Recruitment
- * Job Specification & Analysis
- * HR Specialized courses
- * Training & Development
- * Payroll Administration
- * Benefits & Compensation
- * Employee relations
- * Expat Relocation Assistance
- * Visa Control

Business Establishment

- * Business Plan
- * Market research
- * Competitors' Analyses
- * SWOT Analyses
- * Price indices
- * Marketing strategy
- * Licensing & registration
- * Financial projections
- * Workforce planning
- * Facility arrangements
- * Website construction
- * Supplier detection
- * Logo & Brochure designing



This is a full-fledged and competitive service for entrepreneurs who are willing to invest in any business of their interest. Most critical element in a business investment is to understand the viability of the business. It is essential to project and realize the exact funds to establish a new business.

With our services, Strengths and weaknesses of the competitors are analyzed and studied to obtain greater market share. It is a hassle-free choice for licensing and activity registration.

In addition to a complete branding scheme to fulfill company objectives and vision, we provide easy and friendly interface to reach the targeted customers through various marketing tools and materials.

Business Establishment



Various soft Skill trainings are designed and customized to benefit executives and to increase employee effectiveness within an organization. It is a powerful tool to develop personnel's understanding and acceptance to the company codes and policies.

Our courses help employees to find the equilibrium in work place and personal life. Well trained employees are ideal to handle customer and their needs apart from the product knowledge.

Other courses can be tailor-made depending on the organizations' needs. Specialized exercises and business models can be presented to increase employee awareness in a real life. Case studies and questionnaires are the most effective tools used to assess employee learning.

- * Team Management
- * Time Management
- * Leadership Skills
- * Delegation
- * Creativity & Innovation
- * Motivation & Influencing
- * Sales Skills
- * Marketing Skills
- * Communication Skills
- * Customer Service Skills
- * Balancing Work & Life
- * Health & Safety
- * CUSTOMIZED TRAINING*

Business Establishment



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